

21st ANNUAL
SPECIAL OLYMPICS FLORIDA

GOLF CLASSIC

APRIL 13th & 14th 2023
AT CHAMPIONSGATE
GOLF CLUB, ORLANDO



For sponsorship information contact: Linda Lewis | 352-243-9536 Ext. 530 | LindaLewis@sofl.org

PUBLIX SUPER MARKETS AND SPECIAL OLYMPICS FLORIDA

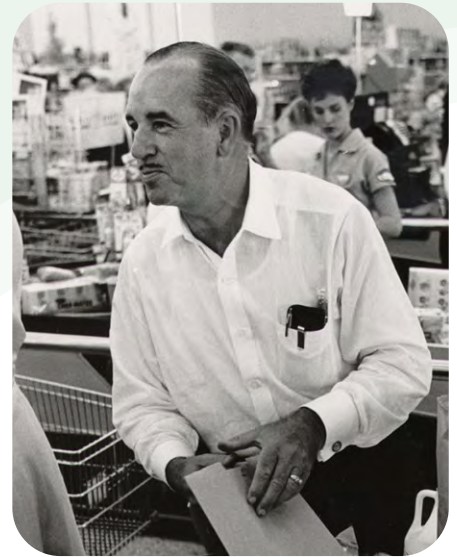
From its small beginning in 1930, in Winter Haven, Florida, Publix Super Markets has grown to become the largest employee owned grocery chain in the United States.

In 1966, Publix Founder, George W. Jenkins established the "George W. Jenkins Foundation," now known as the "Publix Super Markets Charities," to enhance the communities where Publix are located.

In 1972, a grant from the foundation sent Florida athletes to the Special Olympics National Games. Publix has been a supporter of Special Olympics Florida ever since.

Today, Publix raises the funds necessary to support our growing program through paper torch sales and the Special Olympics Florida Golf Classic. In addition, Publix serves as the premier sponsor of the Florida Law Enforcement Torch Run to benefit Special Olympics. Publix provides volunteers for our Special Olympics competitions and many of our athletes are Publix Associates.

Special Olympics Florida is proud to be associated with Publix Super Markets, a company that shares our values and is willing to play a leadership role in our community.



*George W. Jenkins
Publix Founder*

INAUGURAL EUNICE KENNEDY SHRIVER AWARD GIVEN TO PUBLIX SUPER MARKETS

Publix Super Markets received the inaugural recipient of the Eunice Kennedy Shriver Award from Special Olympics Florida at the Rosen Shingle Creek Resort in Orlando, Florida. Special Olympics Florida presented the honor to Publix Super Markets for their 40-plus years of furthering the vision of the charity's founder, Eunice Kennedy Shriver, to promote inclusion and acceptance of people with intellectual disabilities.





What better place to develop and build business relationships than the golf course? Two of the finest courses in the state of Florida are at ChampionsGate Golf Club. This luxury golf resort outside of Orlando is home to the David Leadbetter Academy, the Father Son Challenge, and is the home of the Special Olympics Florida Golf Classic. Each year the biggest names in professional golf and their sons come to test their talents on the Greg Norman championship golf courses. Now it's your turn.

Join us for the 21st Annual Special Olympics Florida Golf Classic April 13-14-2023.



The purpose of the Special Olympics Florida Golf Classic is to raise funds for Special Olympics Florida in an effort to improve the lives of Florida's citizens with intellectual disabilities by providing year-round sports training and competition. Thanks to the commitment of sponsors and our tournament committee, we will pursue our mission of making the joys and benefits of Special Olympics a reality to more and more athletes each year. Please join us for what is sure to be an incredible event, the 21st Annual Special Olympics Florida Golf Classic.

TAKING THE BENEFIT TOURNAMENT TO AN UNPRECEDENTED LEVEL

ChampionsGate Golf Club, a nationally acclaimed golf facility for world-class golf, offers 36 holes designed by International Golf Champion Greg Norman and is the World Headquarters of David Leadbetter Golf Academy. ChampionsGate is home to both the National and International Courses. The Greg Norman designs offer golfers a blend of tradition and modern elements to create a unique

golf experience. Whether you play the International, with its authentic links-style golf, reminiscent of the great courses of the British Isles, or the National with its traditional American style, you will experience a challenging round of golf.

For the past eleven years, ChampionsGate has played host to many professional golfers, such as Arnold Palmer, Jack Nicklaus, Lee Trevino, Fuzzy Zoeller, David Duval, and Vijay Singh to name a few. Come and walk in the footsteps of legends at the 21st Anniversary Special Olympics Florida Golf Classic.



SPECIAL OLYMPICS FLORIDA GOLF CLASSIC

Special Olympics Florida would like to thank our golf committee for graciously donating their time and resources to help make the Special Olympics Florida Golf Classic a tremendous success.

Special Olympics Florida Golf Classic Committee

Gail Atkinson

Paul Downing

Linda Lewis

Randy Lamb

Tom McLaughlin

Lori Newcomb

Dave Sklarek

Linsey Smith

Rachel Smith

Scott Tobe

Brian West

Heather Whalen

Sherry Wheelock

Jason Wieland

Clinton Wilson



Presenting Sponsor

Publix®

SCHEDULE OF EVENTS

Leadership Reception (by invitation only)

Thursday, April 13th, 6:00 PM - ChampionsGate Golf Club

About the Reception - The Classic kicks off with the Leadership Reception on Thursday evening. Invited guests will enjoy an intimate outdoor setting with Live music and be served appetizers and drinks. The evening is built around a series of fun and loosely competitive golf skill challenges including: The Par 3 Championship, The Putting Contest, The Glow-in- the-Dark Long Drive, and The Chip Shot Challenge.

Special Olympics Florida Golf Classic

Friday, April 14th - ChampionsGate Golf Club

Sponsors and their Publix guest compete together for incredible prizes, honor, and glory on PGA Tour-quality golf courses.

6:45 AM Registration Begins/Breakfast
Super Tickets Sales
Goody Bag Distribution

8:10 AM Shotgun Start
Vendor Village Opens

Post golf Awards Banquet
Program & Awards
Corporate Gift Packet Distribution

SPECIAL OLYMPICS FLORIDA GOLF CLASSIC SPONSORSHIP

All sponsors receive 8 invitations to the Leadership Reception

PRESENTING SPONSORS **SOLD**

Company's name will be referred to as the presenting sponsor in all marketing.

- Includes two (2) foursomes in the Special Olympics Florida Golf Classic
- Company will receive recognition on both the National and International Golf Courses
- Company's name included in all print and electronic collateral (along with Publix)
- Company's logo included in the Special Olympics Florida Golf Classic Program
- Logo on shirt (along with Publix)

Publix®

SARGENTO®



**MOLSON
COORS** beverage
company



LEADERSHIP RECEPTION SPONSORSHIP OPPORTUNITIES

Thursday, April 13th - The reception provides an intimate outdoor setting to meet new friends and grow existing friendships. A series of fun, loosely competitive golf contests complete with prizes serve as the evening's backdrop. Each competition will be presented by a sponsor.

RECEPTION MEAL SPONSOR \$15,000

- One (1) foursome in the Special Olympics Florida Golf Classic
- Signage at dinner and the opportunity to welcome guests
- Company logo recognition in all print collateral

RECEPTION GIFT SPONSOR \$15,000

- One (1) foursome in the Special Olympics Florida Golf Classic
- Company's logo printed on items
- Signage at dinner and the opportunity to welcome guests
- Company Logo recognition in all print collateral

PUTTING CHAMPIONSHIP SPONSOR \$11,000

Think miniature golf course on the putting green. Many branding opportunities.

- One (1) foursome in the Special Olympics Florida Golf Classic
- Signage recognition at Putting Contest
- Company Logo recognition in all print collateral

GLOW-IN-THE-DARK LONG DRIVE CONTEST SPONSOR \$11,000

Using glow-in-the-dark golf balls into the night sky and compete for longest drive honors.

- One (1) foursome in the Special Olympics Florida Golf Classic
- Signage recognition at Putting Contest
- Recognition in all print collateral

CHIP SHOT CHALLENGE SPONSOR \$11,000

A Chip Shot is hit to a target branded to the sponsor. The closest shot wins. Chip Shot Champion is determined by a sudden-death chip off.

- One (1) foursome in the Special Olympics Florida Golf Classic
- Signage recognition at Putting Contest
- Recognition in all print collateral

PAR 3 CHAMPIONS \$11,000

- Reserved for top sponsors, teams of four compete in a scramble on the lighted Par 3 Golf course for prizes.
- One (1) foursome in the Special Olympics Florida Golf Classic
- Recognition in all print collateral

100 YARD CHALLENGE SPONSOR \$11,000

- 3 different players per team with take one shot at 100 yards. Any player that hits in the 5 foot circle advances to the shootout. Players that get in the shootout get one (1)shot. The top 3 players closest to the hole will also win prizes!
- One (1) foursome in the Special Olympics Florida Golf Classic
- Recognition in all print collateral

ALL SPONSORSHIPS LISTED BELOW RECEIVE THE FOLLOWING BENEFITS:

- One (1) foursome in the Special Olympics Florida Golf Classic & **4 Nike Corporate Gifts**
- Name recognition in all print collateral and Tee Sign on one hole on each course
- Includes eight (8) Leadership Reception invitations

CORPORATE GIFT PACKAGE SPONSORSHIP OPPORTUNITIES

WINDSHIRT SPONSOR	\$13,500
<ul style="list-style-type: none">• Company's logo appears on 1 sleeve of Nike wind shirt	
GOLF VEST SPONSOR	\$13,500
<ul style="list-style-type: none">• Company's logo embroidered on golf vest	
DUFFLE BAG SPONSOR	\$13,500
<ul style="list-style-type: none">• Company's logo is embroidered on duffle bag	
GOLF SHOE SPONSOR	\$13,500
<ul style="list-style-type: none">• Company's logo is featured on Shoe Box, Shoe Horn & Banner above display	
GOLF BALL SPONSOR	\$12,000
<ul style="list-style-type: none">• Company's logo printed on golf balls	
GOLF HAT SPONSOR	\$12,000
<ul style="list-style-type: none">• Company's logo is embroidered on golf hat	
GOLF TOWEL SPONSOR	\$12,000
<ul style="list-style-type: none">• Company's logo printed on towel	
LUNCH COOLER SPONSOR	\$12,000
<ul style="list-style-type: none">• Company's logo is embroidered on portable Lunch Cooler	
BLUETOOTH SPEAKER	\$12,000
<ul style="list-style-type: none">• Company's logo printed on Bluetooth Speaker	
PORTABLE CHARGER SPONSOR	\$12,000
<ul style="list-style-type: none">• Company's logo appears on chargers	
SHOE BAG SPONSOR	\$12,000
<ul style="list-style-type: none">• Company's logo appears on shoe bag	
GOLF GLOVE SPONSOR	\$12,000
<ul style="list-style-type: none">• Company's name featured on Glove packaging	
SUNGLASS SPONSOR	\$12,000
<ul style="list-style-type: none">• Company's logo appears on sunglass case	

TUMBLER SPONSOR	\$12,000
<ul style="list-style-type: none"> • Company's logo etched into Tumbler 	
UMBRELLA SPONSOR	\$12,000
<ul style="list-style-type: none"> • Company's logo appears on umbrella 	
COLD SNAPP TOWEL SPONSOR	\$12,000
<ul style="list-style-type: none"> • Company's logo appears on unique fiber cooling fabric towel 	

CATERING SPONSORSHIP OPPORTUNITIES

BREAKFAST & AWARDS BANQUET SPONSOR	\$15,000
<ul style="list-style-type: none"> • Prior to golf, breakfast will be served to participants • Signage at Breakfast and Awards Banquet • Following golf, a buffet dinner will be served to participants • Signage at dinner and the opportunity to welcome guests 	

ON-COURSE SPONSORSHIP OPPORTUNITIES

BEVERAGE CART SPONSOR	\$12,000
<ul style="list-style-type: none"> • Company's logo on Beverage Carts on both of the golf courses 	
FLAG SPONSOR (2 AVAILABLE)	\$12,000
<ul style="list-style-type: none"> • Company's logo appears on each hole flag 	
PUTTING CONTEST SPONSOR	\$11,000
<ul style="list-style-type: none"> • Sponsor receives signage recognition at putting contest 	
HOLE-IN-ONE SPONSOR (4 AVAILABLE)	\$8,500
<ul style="list-style-type: none"> • Exclusive sponsorship of one of four Hole-In-One contests 	
LONG DRIVE SPONSOR	\$8,500
<ul style="list-style-type: none"> • Sponsor receives recognition at tee, determined by length & accuracy 	
MOST ACCURATE DRIVE SPONSOR	\$8,500
<ul style="list-style-type: none"> • Sponsor receives recognition at tee, determined by length and accuracy 	

SUPPORTER OPPORTUNITIES

EAGLE SUPPORTER	\$7,000
<ul style="list-style-type: none"> • One (1) foursome in the Special Olympics Florida Golf Classic • 8 invitations to the Leadership Reception • Recognition in Text on all printed collateral 	

ATHLETES SPONSORSHIP OPPORTUNITIES

ALL ATHLETE SPONSORS RECEIVE:

1. Four (4) spots in the invitational
2. Tee Sign on one hole on each course
3. Premium Corporate Gift Package for each golfer (4 total)

SPONSOR AN ATHLETE BOARD DISPLAY SPONSOR

\$8,500

- Includes eight (8) Leadership Reception invitations
- Branded signage on the Sponsor an Athlete Board at Leadership Reception and Awards Banquet
- Opportunity to exhibit on selected hole by the tee

ATHLETES HOLE SPONSOR

\$8,500

- Includes eight (8) Leadership Reception invitations
- Sponsorship of one of four holes with a Special Olympics Golf Athlete
- Opportunity to exhibit on selected hole by the tee

We invite you to join us at Omni Championsgate Resort on April 13 - 14, 2023, as we celebrate twenty-one years of the Special Olympics Florida Golf Classic and making a life-changing impact on these remarkable athletes.

Thank you for your consideration and support.



Special Olympics Florida

Athletes' Oath: Let me win. But if I cannot win, let me be brave in the attempt.

People with intellectual disabilities are found everywhere, without regard to race, religion, political affiliation, culture, economics or social class. And their surprising, but predictable, positive spirit, their determination to succeed, and their innate human decency make them powerful ambassadors for all people society routinely under values, generally ignores or even shuns.

In Special Olympics, the athletes are the heart of the movement. Our athletes not only have the opportunity to develop physical fitness and become competitive athletes, but through sport, they build self-esteem, social skills, friendships, leadership skills, have fun and learn life lessons that translate into their lives away from the playing field, making them more productive and accepted members of society.

Special Olympics is the world's largest program of sports training, athletic competition, and critical health services to children and adults with intellectual disabilities. It currently serves more than 5 million persons with intellectual disabilities in more than 165 nations. Here in Florida, we currently have over 60,000 athletes who are training and competing year round in sports of their choice.

For alternative ways to participate and for information about Special Olympics, please contact Special Olympics Florida at 1-800-322-HERO (4376) or visit our website at www.specialolympicsflorida.org.



SPECIAL OLYMPICS FLORIDA GOLF CLASSIC ChampionsGate Golf Club, April 13th & 14th, 2023

**For additional information:
Linda Lewis 352-243-9536 Ext. 530**